



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 12/31/2015

Multiple District 4

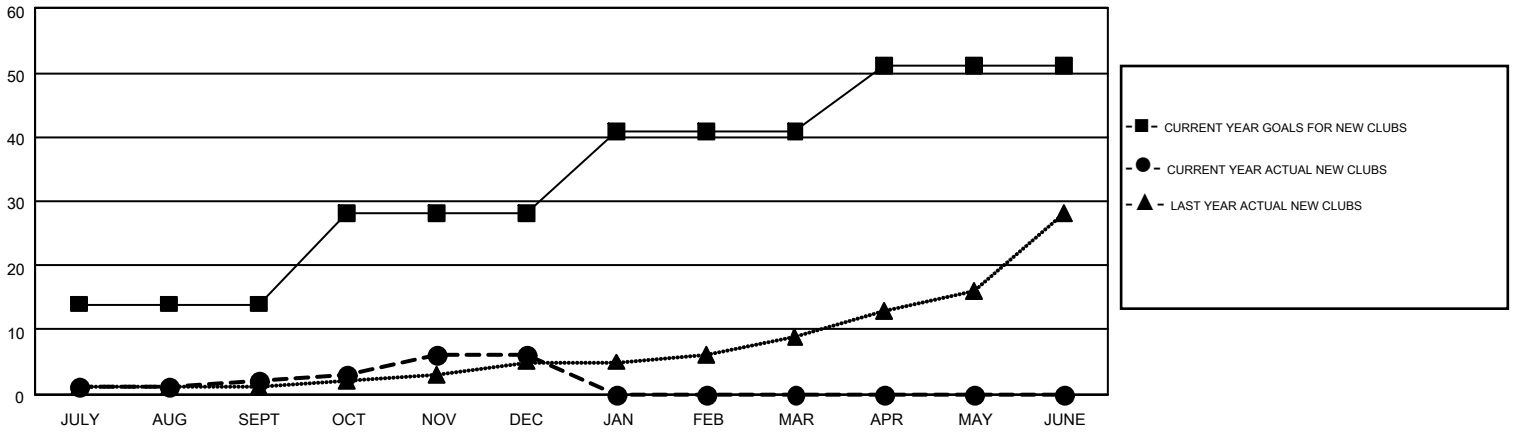
LOCATION: CALIFORNIA

GMT: GARY WONG

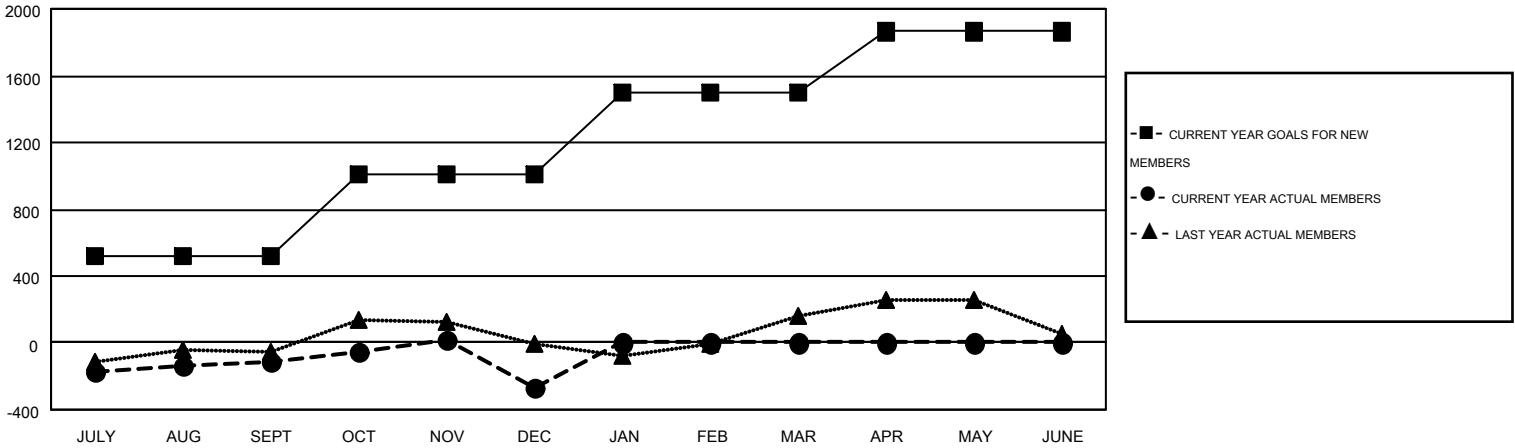
GMT CA 1

Clubs					Members				
RESULTS FOR 2015-2016					RESULTS FOR 2015-2016				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	14	2	5	-3	JULY/AUG/SEPT	515	843	958	-115
OCT/NOV/DEC	14	4	5	-1	OCT/NOV/DEC	497	623	781	-158
JAN/FEB/MAR	13	0	0	0	JAN/FEB/MAR	482	0	0	0
APR/MAY/JUNE	10	0	0	0	APR/MAY/JUNE	369	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 10	392 CLUBS OF 740 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	13,295 (65.20%)
DECEASED	126	FEMALE	7,097 (34.80%)
CLUB CANCELLED	114	<u>FAMILY UNIT MEMBERS</u> 3,612	
OTHER	1,499	<u>HEAD OF HOUSEHOLD</u> 1,728	
TOTAL	1,739	<u>NON-HEAD OF HOUSEHOLD</u> 1,884	

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